

# STEP UP FOR DOWN SYNDROME WALK

SATURDAY, OCTOBER 5, 2019



**Sponsorship Opportunities**



**Down Syndrome Network of Montgomery County**

P.O. Box 10416 | Rockville, Maryland 20849 | 301-979-1112 | [www.dsnmc.org](http://www.dsnmc.org)

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June 21, 2019

The Down Syndrome Network of Montgomery County (DSNMC) will hold its annual Step Up for Down Syndrome Walk on Saturday, October 5, 2019 at Falls Road (Hadley's) Park in Potomac, MD. The goal of the walk is to promote awareness of the contributions individuals with Down syndrome make in our community and to facilitate their inclusion in all aspects of life. Over half of our annual budget is raised during this event. We rely on these funds to provide services and programs supporting individuals with Down syndrome, their families and community.

People often say that they want to make a difference in the world. This phrase means different things to different people. By donating to DSNMC, you WILL make a difference by helping us further our mission to empower and support individuals with Down syndrome, their families and community through education, information, public awareness and advocacy. Your donation enables us to offer programs, workshops, events and conferences for parents, educators, self-advocates and individuals with Down syndrome of all ages.

Each year the walk attracts over 700 participants—from families and friends to corporate sponsors and community partners. Please accept this invitation to Step Up for individuals with Down syndrome and participate as a corporate sponsor at this year's Step Up Walk. Your brand will receive maximum exposure and your commitment to our mission will resonate within the Down syndrome community.

To those of you who have sponsored us in the past, THANK YOU! I hope your generosity toward our mission will continue. To new sponsors, I ask that you visit our website to learn about our programs and all the ways we serve individuals with Down syndrome and their families in Montgomery County and beyond.

Enclosed you will find further details regarding sponsorship levels and benefits. If you choose to sponsor the event, participate in the walk, and/or make a donation, please complete the attached form and return it via email or mail. To take full advantage of your sponsorship benefits, we request that you complete the sponsorship form as soon as possible. You will receive a formal tax letter after the event.

Thank you very much for your consideration. If you have any questions, please contact me at 402.314.5549 or [brooke@dsnmc.org](mailto:brooke@dsnmc.org).

Sincerely,

Brooke Levey

Executive Director, DSNMC

*DSNMC, Inc. is a 501 (c) 3 nonprofit organization.*

# With Your Support, DSNMC Provides

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## Current Programs

**New Parent Resources:** Available in English and Spanish to all parents who contact us and who have received a pre-natal or post-natal diagnosis of Down syndrome. The packet is valued at approximately \$100 and is provided to new parents free of charge.

**Award Winning Annual Educational Conference:** Techniques for Success (TFS), which brings in national speakers and self-advocates to teach educators practical tips and strategies for educating students with Down syndrome and those with other special needs. Educators and parents are able to attend for only a nominal fee and receive continuing education credit and a wealth of resources that they bring back to their schools.

**Advocacy:** We disseminate action alerts on key legislation affecting individuals with Down syndrome.

**Networking Opportunities:** Including monthly playdates and coffees. These opportunities give parents the chance to ask each other questions, share resources and offer support to each other.

**Tools for School Workshops:** DSNMC works with The Arc Montgomery County, the Autism Society Montgomery County, MD and Partnership for Extraordinary Minds to sponsor these workshops on topics such as IEPs, Transition, and other special education related topics which parents and educators attend free of charge.

**Award Winning Communication Workshops:** DSNMC collaborates with ArtStream, an organization that creates artistic and communication opportunities for people with disabilities. Through this partnership, we provide a series of free workshops for our self-advocates to help build confidence and learn how to present themselves in public and social situations.

**DSNMC e-newsletter:** An e-newsletter is published bimonthly to keep members and the community informed about our sponsors, programs, information about DSNMC events and topics of interest.

**Social Events:** We host various events throughout the year for our families including an annual membership meeting, winter dance, spring egg hunt, summer picnic, and a summer pool party.

## Future Programs

DSNMC is raising funds to grow its programs for individuals with Down syndrome, their families and community. We love our mission and are excited about further developing our programs to better serve our membership.

Our programs wish list includes:

- Increased weekly inclusive offerings, such as cooking, dance, art, theater, gymnastics and healthy relationship classes.
- Opportunities for middle school students—social events and extracurricular programs/classes.
- Transitioning adults—job training and matching individuals with jobs and internships that interest them.
- Developing resource guides specific to our membership on several topics (inclusive camps, after-school activities and classes, school offerings, doctors, dentists, etc.).

# SPONSORSHIP OPPORTUNITIES

DSNMC has a variety of opportunities for businesses and organizations to promote their services while supporting the local Down syndrome community. 100% of the funds raised provides education workshops, advocacy, and resources to DSNMC members.

<b>STEP UP WALK 2019 DSNMC</b>	<b>Presenting \$5,000 +</b>	<b>Platinum \$3,500</b>	<b>Gold \$2,000</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>	<b>Celebration In-Kind</b>
<b>BENEFITS</b>						Acknowledged at the appropriate level based on projected value.
Participation and recognition at Techniques for Success (TFS) Conference <i>(reaching 400+ educators and parents from Montgomery Frederick and Chesapeake Counties)</i>	✓					
Live onstage welcome & recognition	✓	✓				
Press Release	✓	✓	✓	✓		
Exhibitor Table at DSNMC Step Up Walk	✓	✓	✓	✓	✓	
Logo/name included on DSNMC website, e-newsletter and social media	✓	✓	✓	✓	✓	
Sponsor Spotlight article shared with DSNMC members and community	✓	✓	✓	✓	✓	
Logo/name on all event signage	✓	✓	✓	✓	Name on event signage	
Logo/name printed on T-Shirt	Logo on front	Logo on back	Logo on back	Logo on back	Name listed on back	
Registration to DSNMC Step Up Walk	<b>15 tickets</b>	<b>10 tickets</b>	<b>8 tickets</b>	<b>6 tickets</b>	<b>4 tickets</b>	<b>2 tickets</b>

# STEP UP FOR DOWN SYNDROME WALK

## 2019 Sponsorship Form

### CONTACT INFORMATION

Company Name:		
Street Address:		
City:	State:	Zip:
Contact Name:		
Preferred Telephone Number:		
Email:		
Company Website:		

### SPONSORSHIP COMMITMENT LEVEL

- \$5,000+ -- Presenting (add \$ amount here)       \$3,500 – Platinum       \$2,000 – Gold  
 \$1,000 – Silver       \$500 – Bronze       In-Kind -- Celebration

Please credit the following "Step Up Walk" team with this donation:

If you do not know the Team Name, please list the name of the affiliated team member:

### PAYMENT INFORMATION

- Enclosed is my sponsorship check in the amount of \$
- Please send invoice to the following address:
- Charge my credit card: Card Type:  Visa    MasterCard    Discover    AMEX

Cardholder' Name:

Cardholder's Billing Address:

Card Number:

Date:

CVV Code:

We are unable to a designated sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_

Sponsor Signature:

Date:

